

WINDOW FASHION

VISION

WINDOW TREATMENTS & INSPIRED DESIGN

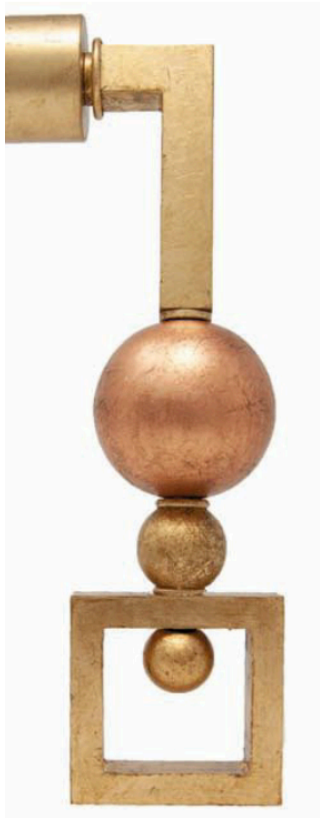
THE SUSTAINABILITY ISSUE

**Examining the Link Between Eco-Friendly
and Healthy Design**

**RENEW YOURSELF AND
YOUR BUSINESS IN 2020**

**Find New Sources of Income
Invest in Yourself with Self-Care
Stay on Top of Industry Trends**

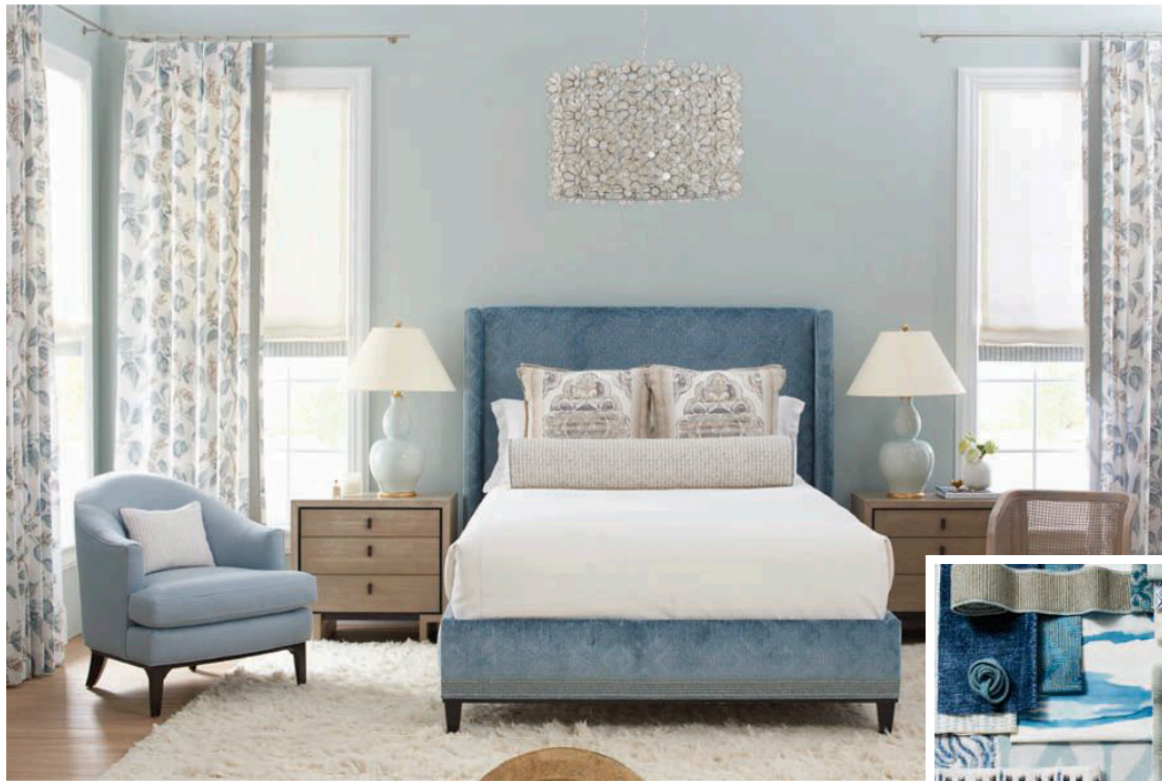
**PREVIEW: HOT PRODUCTS
YOU'LL ONLY SEE AT IWCE!**



Trends from Up on High

BY SOPHIA BENNETT

Companies at the fall 2019 High Point Market showed off many styles that seem here to stay, as well as some new trends that are really taking off. Here are some of the in-vogue ideas we spotted.



Beachy Blues

Nature-inspired interiors continue to be quite popular. But rather than talking about green (which still seems to be THE color of the moment), we wanted to focus on blue; more specifically, the cool, casual blues that highlight the popularity of beach-inspired décor. These trims in aqua, teal, blue and navy from the Coastline color book in Fabricut's new Kendall Wilkinson collection showcase this idea perfectly. So does this room, done up in blues and tans and distressed wood. (Note also the floral chandelier. Nature-inspired lighting was also everywhere at High Point.)

Hardware + Mixed Media + Bespoke

#HardwareCrush was a hashtag that showed up more than once during the market. People are loving statement hardware pieces like these finials from Louise Gaskill Company. These finials also display another hot trend: mixed media. Whether it's combining metal and acrylic, wood and stone, or shiny and matte finishes, putting different types of materials together is super popular right now.

Louise Gaskill specializes in lamps and chandeliers made with upcycled mid-century glass combined with hand-gilded vintage components. Though her window covering hardware comes in standard designs, she can create custom pieces with found items upon request. This represents yet another thing that's interesting to consumers: bespoke pieces, including those made with upcycled, antique or found objects.

Velvet + Trims

These curtains from Eastern Accents demonstrate the interest in texturally pleasing velvet. Using trim to add a unique element to window treatments is a second trend that shows no sign of slowing down.



Prints + Updated Florals

There's no need to restrict printed fabric to muted stripes or checks. These drapes, made with the newest design from SmithHönig, demonstrate that pattern is back in a big way.

A complementary pattern found in this collection (which was inspired by the English countryside) is an "updated" floral. A picture of a rose was stretched and digitally distorted to make this simple pattern. High Point Market Style Spotter (and past IWCE speaker) Laura Thurman identified technologically altered florals as the way to update grandma's flowered curtains and something designers should expect to see more of.

